

# REAL ESTATE

AND  
**Home Improvement NEWS**

(Political Advertisement)

### Every Child Is Important



**Lawrence E. (Larry) Townsend**  
says...

**"KEEP THE FUNDAMENTALS**  
particularly reading—highest on our education priority list."

**"FREE OUR TEACHERS**  
to teach. Rid them of unnecessary non-teaching responsibilities. They will step into in 1977."

**"PREPARE TODAY'S FIRST GRADERS,**  
culturally as well as academically, for the world

**INDIVIDUALIZING INSTRUCTION**  
Each child is different and each child learns differently. Mass curriculum and mass instruction techniques are not only outmoded, they also waste money and limit the enjoyment of learning.

**ELECT LAWRENCE E. TOWNSEND**  
TORRANCE SCHOOL BOARD  
**APRIL 20**

FOR A RESULT GETTING CLASSIFIED AD CALL DA 5-6060

## Resort Areas Experience Rise in Domestic Tourism

By REYNOLDS KNIGHT  
On the heels of Administration efforts to curb American tourist travel abroad has come the news from Southern resort areas of the biggest winter business on record, and summer resorts in the North are anticipating similarly good pickings.

The experts have a number of reasons for the bulge in 1964-65 winter resort business, but the most likely one is the growing liberalization of vacation policies in business and industry. More companies now give more paid holidays, too, and the four-week vacation is fast becoming commonplace, letting workers take two weeks off in winter and two in the warmer months.

One other big plus for the resort keepers is the jet aircraft, which gets the traveler to his destination faster and gives him more time in the sun. The jet has given greatly increased business especially to Caribbean resorts, where gains this winter have ranged from 8 to 12 per cent over last year.

**CHEMICAL LEADER**... Borg-Warner Corp., long known as a leading producer

of automotive, home equipment, and industrial products, disclosed this week that chemicals now have become a major part of its product line.

Lester G. Porter, president, in the first progress report on growth of the company's Marbon Chemical Division, said its worldwide chemical sales had increased an average of 73 per cent annually since a major expansion program began in 1957.

Borg-Warner's position as the world's biggest producer of ABS (acrylonitrile-butadiene-styrene) polymers will be strengthened in April with an increase in rated, annual capacity of its Parkersburg, W. Va. plant to 140 million pounds, 11 times greater than the 12-million-pound annual capacity of the plant in 1957, when it began operations.

From an original base of resins for rubber products, adhesive and ABS plastics, Marbon's product line has grown to include resins for paints and coatings and latexes used in the carpet, paper and fiberboard industries.

**BANNER YEAR**... A number of striking technical ad-

vances by the photographic industry, including new color films, improved lenses and a host of new cameras, are providing strong stimulation for an already-strong photo market in 1965.

Typical of the products making it easier for amateurs as well as professionals to get better pictures is the new Honeywell Pentax Spotmatic 35mm camera just announced. With a built-in light meter system that reads only the light actually going through the lens, this new camera is said to assure absolutely accurate exposures no matter what lens, filter or other accessory is used. Simple centering of a single needle in the camera's viewfinder makes the exposure correct.

"This automatic light-metering innovation by Pentax—developed, tested and refined for four years—will be a standard for other fine cameras," said Robert L. Penock, director of Honeywell photographic products.

**SCIENCE NEWS**... Medical science may some day, not too far distant accomplish a successful heart transplant, in spite of the fact the human body has a built-in obstacle to such a move. It has been found that a heart can be preserved for one hour and reacts normally to stimu-

lation after transplant. But the body has certain blood cells geared to recognize and fight off foreign invaders, and it is this problem that must next be solved by medical research... Meanwhile, those with an irregular heart beat have at their service a new battery-powered device worn under the skin and rechargeable from outside through electromagnetic induction. The device may serve as long as 30 years without replacement... It now has been found that a person may really be allergic to himself. Such an allergy is revealed when the patient suffers from myasthenia gravis, a progressive muscle-weakening disease... Two new techniques help surgeons avoid leg amputations due to infected shin bone fractures. One displaces the weight of walking or standing from the infected area; the other places a bone bridge back of the fracture in an uninfected area and as healing begins the infection becomes easier to handle.

**THINGS TO COME**... A transistorized TV camera system smaller than a shoebox and weighing only 10 pounds. Carrying its own power supply, this system can feed directly into a conventional TV receiver... Home charger for auto batteries. Plugs into household outlet and cigar

lighter on the car... Portable spring scales for lab, home, school or industry have linear and round dial styles... New high-voltage silicon and germanium transistors for television receiver circuits... New nylon soap pad with inner reservoir of detergent, said to outlast four steel-wool pads... Seasoned coating mix for fish and chicken, to make them crisp without frying.

**BITS O' BUSINESS**—Retail sales continue strong. February volume was a record \$23,015,000, helped by demand for new cars... Farm income in 1964 was \$12.168 billion, with government payments up \$482 million, to \$2.168 billion... Shipments of aluminum in December reached an all-time peak at 3,198,300 tons... An estimated \$30 million was spent for research in advance of the 1965 toy fair

## Women Realtors Will Join National Board

Installation of the Women's Council of the Torrance-Lomita Board of Realtors as a member of the National Association of Real Estate Boards will be held Saturday at the Hacienda Hotel.

## Zone Exception Wins Approval

The Regional Planning Commission has approved a zone exception for Consolidated Trust Association in the Carson-Dominguez area.

The event which will include social hour, dinner, installation and dancing, will begin at 7 p.m. The state president of the national association will induct the 37 charter members into the organization.

Council officers are Geneva Mera, 25110 1/2 Narbonne, president; Marie Hall, 26336 S. Western Ave., vice president; Opal Gandolfo, 3616 W. 242nd St., treasurer, and Norine Burgess, 3813 W. 242nd St., secretary.

**LEARN TO SWIM THRU RED CROSS. JOIN UP...JOIN IN**

## Course for Newly Licensed Contractors Begins Monday

A second presentation of classes on basic essentials for newly licensed building contractors will begin tomorrow evening with a discussion of land buying and financing by Ralph M. Lewis, Claremont subdivision and lecturer.

The five week course is open to all contractors who have recently obtained a state license and no enrollment fee is charged, according to Richard L. Hall, vice president of the Building Contractors Association of California, sponsor of the program. The sessions are presented on successive Monday evenings at the BCA headquarters, 1571 Beverly Blvd., Los Angeles.

Four BCA advisory staff members will present subsequent programs. Dr. James M. Gillies, UCLA Real Estate Research Program director and economic advisor to the BCA will discuss recommended economic safeguards for contractors. Legal aspects of the construction industry will be detailed by James Acret, BCA general counsel. Insurance requirements will be defined by Frank Hardison, BCA insurance counselor.

The concluding program will feature an explanation of planning, promotion and selling techniques utilized by William Gray, BCA promotion advisor.

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The April 20 ballot will include JOSEPH BISHOP, accountant.

I have withdrawn from the race, and I urge my friends and supporters to

## ELECT LAWRENCE E. TOWNSEND

# TOWNSEND

TO THE TORRANCE SCHOOL BOARD

• JOE BISHOP •